



KEY QUESTIONS FOR DOSSIER – CATEGORY: HIGHER EDUCATION RESEARCH

Quality of Science

- What core scientific research results underpin the project? Please outline the current state of the art in your field and explain how your research differs from other current research results. Please include relevant publications, conference contributions, relevant third-party funding obtained, awards, major career milestones, etc. Please explain the methodological research approach.
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- What is the TRL level of the research, if applicable?

Innovative content and unique selling point

- How novel and innovative is your project? What real, relevant problem can or will be solved?
- What is the unique selling proposition (USP) of the submitted project? How does it differ from other projects?

Economic feasibility

- How is the project intended to be commercially implemented? Please explain its feasibility. What potential is evident?
- What team is behind the project? What competencies does the team cover? Is there access to support and transfer services for commercial exploitation?
- Who are the potential application groups (target groups)? Please provide examples. What are the potential benefits for these groups?
- Which business partners with operations in Austria are intended to be involved in the implementation of the project, and why were they selected? Please also upload one Letter of Intent (LOI) from a business partner.

Commercial Significance for Austria

- What potential or foreseeable contribution does the project make to Austria as a business location? How relevant is the project to the Austrian economy?
- What market size (TAM – Total Addressable Market) is expected for the current year?

Effect and impact

- What impact has been or is expected to be achieved by the project? How is this reflected in its output (e.g. IP, technology transfer or licensing strategies) and/or outcome (impact on the target group)?
- What benefits does the project offer to society, and how does it contribute to the UN SDGs?
- What market growth rate (CAGR) is expected over the next three years?