



HOUSKA PRIZE|2026

KEY QUESTIONS FOR DOSSIER – CATEGORY: NON-UNIVERSITY RESEARCH

Quality of science/research

- What are the (scientific) research results on which the project is based? Please explain the state-of-the-art of your research and distinguish it from other current research results (including naming of relevant publications, conference contributions, relevant third-party funding or prizes raised, important career steps etc.).
- Please explain the methodological research approach.

Innovative content and unique selling point

- How novel and innovative is your project? What real, relevant problem is being solved?
- What is the unique selling point of the submitted project? How does it differ from other projects?

Economic feasibility and initial economic successes

- Please explain the economic implementation and feasibility. What initial successes can be presented?
- Please explain the underlying business model and provide a market assessment or explanation. What growth has been achieved or is being sought (scaling)?
- Which team is behind the project? What competencies are covered? Is there access to support and transfer services for an economic transfer?
- Who are the specific application groups (target groups)? What is the benefit for them?
- With which business partner with a business location in Austria is the project implementation carried out and why? Please also upload proof of cooperation per business partner.

Economic relevance for Austria

- What contribution does the project make to Austria as a business location? How relevant is it for Austria's economy?

Effect and impact

- What impact has the project achieved? How is this reflected in the output (e.g. licenses, patents, trademark, copyrights, strategies for technology transfer, prototypes, demo versions, etc.) or outcome (effect on the target group)?
- What is the foreseeable social benefit and contribution to the SDGs?