



# HOUSKA PRIZE 2025

## SUBMISSION CRITERIA FOR THE HIGHER EDUCATION RESEARCH CATEGORY

The B&C Private Foundation's Houska Prize for Higher Education Research is awarded in recognition of outstanding research projects that combine exceptional research with findings that are relevant for business.

### THE FOLLOWING AUSTRIAN INSTITUTIONS ARE INVITED TO ENTER SUBMISSOINS

- 23 public universities
- 19 private universities
- 21 universities of applied sciences
- Austrian Academy of Science (ÖAW)
- Institute of Science and Technology Austria

A detailed list can be found in the form Higher Education Research, Eligible Institutions 2025.

### PRIZE MONEY

The Higher Education Research category of the 2024 Houska Prize has a **total prize fund of €250,000**, to be divided between five nominees.

1st prize .....	€150,000
2nd prize .....	€60,000
3rd prize .....	€20,000
2 nominees .....	each €10,000

There are **no restrictions** on the way in which prize money is used. Prize money will only be paid out to higher education research institutions (no payment can be made to private persons). In the event of a KESSt obligation, this is withheld and transferred by the B&C Private Foundation to the tax office.

There are no further benefits or beneficiary rights towards the B&C Private Foundation beyond the one-off payment of the Houska Prize money.

### SUBMISSION PERIOD

**PLEASE NOTE THE CHANGED SUBMISSION DEADLINE**

**1 September – 31 October 2024**

### TIMELINE

<b>1 Nov 2024 – 10 Feb 2025</b>	Evaluation of submissions by the Advisory Committee and the expert jury
<b>11 Feb 2025</b>	Announcement of nominees
<b>Wednesday, 09 Apr 2025</b>	<b>2025 Houska Prize award ceremony</b>

### SUBMISSION GUIDELINES

- **Maturity level of project: The economic implementation of the project has already taken place or is imminent**
- Submission by project manager following internal coordination with rectorate (project involving multiple faculties/institutions are welcome) (please just name one project manager)
- Mandatory contents of the project description:
  - Presentation of research results incl. the research methodology
  - Presentation of innovative content/potential
  - **Details of current/intended Austria based business partner and explanation of the planned economic implementation**
  - Description of contribution to Austria's status as a business location
- Presentation of key project milestones if project not submitted for the first time
- Exclusion of up to two named assessors (for competition related reasons) is permitted (brief explanation required)

**Submission can only be made in one category – no double submissions!**

Submissions can only be made electronically at [www.houskapreis.at](http://www.houskapreis.at).

### SUBMISSION DOCUMENTATION

- Project description incl. short abstract: max. 10 A4 pages, font size min. 11 pt., line spacing 1.25 pt., **in English only**
- Abstract: max. 1 A4 page, font size min. 11 pt., line spacing min. 1.25 pt., **in German**
- Optional: max. 3 letters of recommendation from business partner enterprise, **in English or German**

### GENERAL INFORMATION

The personal data provided will only be passed on to the members of the Advisory Committee and the expert jury for the purpose of assessment and for communication to our PR agency.

See [privacy policy](#). The jury's decision is final.

### CONTACT

If you have any questions, please contact B&C Privatstiftung:

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## ASSESSMENT CRITERIA FOR THE HIGHER EDUCATION RESEARCH CATEGORY

ASSESSMENT CRITERIA FOR THE <u>HIGHER EDUCATION RESEARCH</u> CATEGORY OF THE HOUSKA PRIZE		WEIGHTING
<b>SCIENCE</b>	Science standard of project	35 %
	Scientific output (publications, dissertations, etc.)	15 %
	<b>SUBTOTAL, SCIENCE</b>	<b>50 %</b>
<b>ECONOMY</b>	(Future) intensity of collaboration or already achieved successes between science and industry/business partners	5 %
	Economic feasibility (immediate and vision)	15 %
	Economic relevance for Austria as a business location	5 %
	<b>SUBTOTAL, ECONOMY</b>	<b>25 %</b>
<b>INNOVATION</b>	Innovative content of project (compared with previous state of the art, contribution to scientific and technological advances)	25 %
	<b>SUBTOTAL, INNOVATION</b>	<b>25 %</b>
	<b>TOTAL</b>	<b>100 %</b>
<b>EVALUATION PROCESS</b>	<p>A positive assessment must be achieved for both science and business and innovation.</p> <p>The percentages denote the weighting applied to each point in the final assessment.</p> <p>There is a two-stage selection process. The advisory committee makes use of external assessors to provide a sound basis for evaluating the submissions. It proposes an initial ranking of the submissions, which is finally decided upon by the expert jury.</p>	
<b>RATING SYSTEM</b>	From 0 (= not applicable) to 10 (excellent)	



# HOUSKAPREIS 2025

HIGHER EDUCATION RESEARCH, ELIGIBLE INSTITUTION LIST

**AUSTRIAN FEDERAL MINISTRY OF EDUCATION, SCIENCE AND RESEARCH, BMBWF.GV.AT AS OF 31 JULY 2024:**

## **23 PUBLIC UNIVERSITIES INCL:**

- University of Vienna
- Vienna University of Technology
- BOKU University of Natural Resources and Life Science
- Vienna University of Economics and Business
- Medical University of Vienna
- University of Veterinary Medicine, Vienna
- Academy of Fine Arts Vienna
- MDW (University of Music and Performing Arts Vienna)
- University of Applied Arts Vienna
- Danube University Krems
- University of Graz
- Graz University of Technology
- Medical University of Graz
- University of Klagenfurt
- University of Music and Performing Arts, Graz
- Montanuniversität Leoben
- Johannes Kepler University Linz (JKU)
- University of Art and Design Linz
- University of Salzburg
- Mozarteum University Salzburg
- University of Innsbruck
- Medical Universität of Innsbruck
- Institute of Digital Sciences Austria

## **19 PRIVATE UNIVERSITIES**

- Music and Arts University of the City of Vienna
- Sigmund Freud University
- Webster Vienna Private University Wien
- JAM MUSIC LAB Private University Wien
- MODUL University Vienna
- CEU Central European University Vienna
- NDU New Design University St. Pölten
- Bertha von Suttner Privatuniversität St. Pölten
- University of Sustainability – Charlotte Fresenius Private University, Vienna
- Stella Vorarlberg Privathochschule für Musik, Feldkirch
- Karl Landsteiner University of Health Sciences (KL)
- Danube Private University Krems
- Gustav Mahler Private University for Music
- Catholic Private University Linz
- Anton Bruckner Private University
- Paracelsus Medical University (PMU)
- Seeburg Castle University
- UMIT TIROL – Private University for Health Sciences, Medical Informatics and Technology
- Joseph-Haydn-Private University for Music, Burgenland

## **21 UNIVERSITIES OF APPLIED SCIENCES**

- FH Campus Wien – University of Applied Sciences
- University of Applied Sciences BFI Vienna
- UAS Technikum Wien (Vienna)
- FH Wien der WKW – University of Applied Sciences for Management & Communication
- Lauder Business School
- University of Applied Sciences Wiener Neustadt
- FFH - Ferdinand Porsche FernFH
- Theresan Military Academy
- St. Pölten University of Applied Sciences
- IMC University of Applied Sciences Krems
- University of Applied Sciences Burgenland
- Campus 02 University of Applied Sciences
- FH Joanneum – University of Applied Sciences
- Carinthia University of Applied Sciences
- University of Applied Sciences for Health Professions Upper Austria
- University of Applied Sciences Upper Austria
- Salzburg University of Applied Sciences
- MCI Management Center Innsbruck
- Health University of Applied Sciences Tyrol
- Kufstein University of Applied Sciences
- Vorarlberg University of Applied Sciences (FH Vorarlberg)

## **2 OTHER INSTITUTIONS OF POST SECONDARY EDUCATION**

- Austrian Academy of Sciences (ÖAW)
- Institute of Science and Technology Austria (IST Austria)