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HOUSKA  
PRIZE  
2022

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TERMS OF SUBMISSION  
ALL STARS

# 2022 Houska Prize

## TERMS OF SUBMISSION ALL STARS



**In the 2022 Houska Prize All Stars, the B&C Private Foundation will be paying tribute to the nominated projects submitted between 2005 and 2020 which have gone on to achieve the greatest commercial success.**

### ELIGIBILITY CRITERIA

All nominated projects submitted by universities and small and medium-sized businesses between 2005 and 2020 (a detailed list is provided in the following [form](#))

### PRIZE AWARD

The 2022 Houska Prize will be awarded in the form of a special All Stars prize. The Advisory Committee and expert jury will nominate five projects. The prize is awarded in the form of continuing education/research vouchers for training and development spending and/or infrastructure investments or research services. The vouchers can be redeemed until 30 June 2024.

1st prize:

voucher with a value equivalent to ..... €150,000

2nd prize:

voucher with a value equivalent to ..... €60,000

3rd prize:

voucher with a value equivalent to ..... €20,000

2 Nominees:

vouchers each with a value equivalent to..... €10,000

All nominees will receive media support from our PR agency.

There is no cash equivalent. Vouchers are **not tied to a specific service** by the continuing education, research infrastructure or third-party research service provider. In the event that a winner is subject to capital gains tax, the amount payable will be retained by the B&C Private Foundation and disbursed to the tax authorities (universities are exempt; for companies, 25%/27.5% of the net amount is payable).

### SUBMISSION PERIOD

**1 October-30 November 2021**

### TIMELINE

<b>1 Oct-30 Nov 2021</b>	Submission period for the Houska Prize All Stars
<b>1 Jan 2021-28 Feb 2022</b>	Project evaluation by the Advisory Committee and expert jury
<b>1 Mar 2021</b>	Announcement of nominees
<b>28 Apr 2021</b>	<b>Houska Prize All Stars award ceremony</b>

### SUBMISSIONS

- Submissions must be made by the project manager/his/her successor
- Outline of key project milestones since initial nomination (success stories) in commercial/financial terms, e.g.:
  - a) Growth of market share
  - b) Growth of sales/profitability
  - c) Increase in competitiveness
  - d) Other exceptional developments since initial submission
- Exclusion of up to two named assessors (for competition-related reasons) is permitted (brief explanation required)
- Optional: letter of recommendation (max. 3) from a business or research partner

Detailed information on how projects are assessed can be found on the next page.

Submissions can only be made online at [www.houskapreis.at](http://www.houskapreis.at).

### GENERAL INFORMATION

Beyond redeeming the voucher, there are no other benefits or beneficiary rights vis-à-vis the B&C Private Foundation.

The personal data provided will only be passed on to the members of the Advisory Committee and the expert jury for the purpose of assessment and to our PR agency for public relations purposes.

See [privacy policy](#). The jury's decision is final.

### CONTACT

Please contact the B&C Private Foundation if you have any questions.

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### EVALUATION CRITERIA FOR THE HOUSKA PRIZE ALL STARS

<b>INDUSTRY</b>	Commercial developments, commercial success directly attributable to the innovation, revenue, profits, market share (national, international), income from licensing, etc. since the initial submission	50%
	Economic significance for Austria as a business location (securing and creating jobs, keeping headquarters in Austria, resulting spin-offs, etc.)	20%
	<b>SUBTOTAL: INDUSTRY</b>	<b>70%</b>
<b>RESEARCH</b>	Scientific development of project since original nomination	10%
	Project USP	10%
	Patents, brand rights, talks, specialist articles, scientific papers (theses/dissertations), etc. arising from the project since original nomination	10%
	<b>SUBTOTAL: RESEARCH</b>	<b>30%</b>
	<b>TOTAL</b>	<b>100%</b>
<b>EVALUATION PROCESS</b>	<p>The project must receive a positive evaluation under both the industry and research criteria.</p> <p>The percentages denote the weighting applied to each point in the final assessment.</p> <p>There is a two-stage selection process. The Advisory Committee may use external expert assessments to provide a sound basis for evaluating the submissions before proposing an initial ranking, with the final decision subsequently made by the expert jury.</p>	
<b>ASSESSMENT SCALE</b>	From 0 (not applicable) to 10 (excellent)	

